



# Why MBA?

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# Why is this question asked?

- Career Clarity
- Logical Thinking
- Independent Decision Making
- Maturity
- Future Orientation and Ambition
- Ability to co-relate studies with real life / work experience

# What are they looking for?

- NOT looking for a standard answer!
- No right or wrong answer, only well-justified or not-so-well-justified answer!
- Ability to sustain cross-questioning
  - Your answer or someone else's!
- Demonstration of correlation
  - Your past experiences



Triumph Institute of  
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# Are they the same?

- Why do you want to do an MBA?
- Why do you want to do an MBA from B-School “X”?
- Why do you want to study management?
- Why do you want a career in management?
- Where do you see yourself 10 years down the line?
- What are your goals?

# Are they the same?...Demystified

B-School  
| "X"

MBA

Mgmt  
Studies

Mgmt  
Career

Life  
Goals

- **Career Goals**
- **Personal Goals**

# Dangerous questions!

- If you do not get through this institution this year, what will you do?
- If you do not get through this institution, what will you do?
- What alternative careers are you considering and why?
- If you had the complete freedom to choose your career, what career would you choose?

- How do I write?
  - Research!
- Isn't everyone going to write the same answer as I do?
- How do I not sound clichéd?
- Should I write a specific answer or a general one?

## FAQs...Contd.

- Do I need to mention a specialisation / domain / sector / industry / company / position?
- How do I write short term, medium term, long term goals?
- How can I justify shift from Engineering (or other disciplines) to MBA?
- I am from BBA/BBS background? Why can't

## FAQs...Contd.

- There is absolutely no link of my graduation background to MBA. What do I do?
- I am trouble. I am a mechanical engineer who went to IT industry, worked there for 2 years and now wants to go for MBA. Everyone says there is no link in all this. How do I justify the same?
- How I justify a specialisation-specific MBA

## FAQs...Contd.

- Why can't I copy someone else's answer?
- Why can't I copy-paste something from the web? My friend did that and he cleared his interview!
  - Was it because of this, or was it despite this?
- Should I write a totally whacky answer to attract attention?
- Can you write my answer?



Thanks!